

# 2025 AGGIE REAL ESTATE NETWORK CONFERENCE

## SPONSORSHIP OPPORTUNITIES

CELEBRATING



HOME OF THE 12TH MAN



JULY 17-19, 2025 | COLLEGE STATION, TX

# ABOUT THE AGGIE REAL ESTATE NETWORK

Since its inception, the organization has been working to educate, promote and support commercial real estate professionals in their effort to become industry leaders.

The Aggie Real Estate Network prides itself in creating peer networking opportunities, providing scholarships to students and supporting the real estate programs at Texas A&M University.

Over the past three years alone, the Organization has contributed more than \$200,000 to scholarships and endowments that directly impact students and faculty of Texas A&M University.

Your generous support will allow us to continue these contributions.



## Developing Leaders in:

*Accounting*

*Appraisal*

*Architecture*

*Asset Management*

*Brokerage*

*Consulting*

*Construction*

*Development*

*Interior Design*

*Investment Banking*

*Law*

*Leasing*

*Lending*

*Property Management*

*Research*



## CONFERENCE OVERVIEW

### THURSDAY, JULY 17, 2025

3:30 PM - 4:30 PM	Student Real Estate Exchange	Texas A&M Hotel & Conference Center
4:30 PM - 5:00 PM	Student Real Estate Exchange Mixer	Ross Room I & II
5:00 PM - 7:00 PM	Welcome Reception	Ross Room Pre-function
7:00 PM - 9:00 PM	"After Hour" Happy Hour	Brazos Proper Dixie Chicken

### FRIDAY, JULY 18, 2025

8:30 AM - 9:00 AM	Conference Check-In + Light Breakfast	The Zone Club
9:00 AM - 9:15 AM	Welcome + Conference Overview	The Zone Club
9:15 AM - 10:00 AM	Opening Keynote Speaker	The Zone Club
10:00 AM - 10:15 AM	Networking Break	The Zone Club
10:15 AM - 11:15 AM	Panel #1	The Zone Club
11:15 AM - 12:00 PM	Panel #2	The Zone Club
12:00 PM - 2:00 PM	Lunch + Keynote Speaker + MRE Update	The Zone Club
2:00 PM - 2:15 PM	Networking Break	The Zone Club
2:15 PM - 3:00 PM	Panel #3	The Zone Club
3:00 PM - 3:15 PM	Networking Break	The Zone Club
3:15 PM - 4:00 PM	Panel #4	The Zone Club
4:00 PM - 5:30 PM	Networking Reception	The Zone Club
6:00 PM - 8:00 PM	Dinner + Golf Calcutta	Place TBD

### SATURDAY, JULY 19, 2025

10:30 AM	Annual Golf Tournament Shotgun Start	Traditions Club
9:00 AM - 5:00 PM	Family Pool Time	Conference Center Pool Area
4:00 PM - 7:00 PM	Golf Tournament Awards	Conference Center Pool Area

*Celebrating 50 years!*

2025 Aggie Real Estate Network Conference • Secure your sponsorship! Email Katy Markert at [katy@katyjocreative.com](mailto:katy@katyjocreative.com).

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		BENEFITS			
		Key Features	Complimentary registration to 2025 Aggie Real Estate Network Conference	Ad in Program Booklet	Number Available
THURSDAY	STUDENT & EARLY CAREER EXCHANGE \$7,500	Premier recognition at pre-conference session & mixer.	4	Full Page Ad	1
	WELCOME RECEPTION \$7,500	First face attendees see, welcome opportunity.	4	Full Page Ad	1
	AFTER HOUR HAPPY HOUR \$5,000	Premium branding & entertainment opportunity.	2	Full Page Ad	1
	LUNCH RECEPTION + MRE UPDATE + ECONOMIC UPDATE \$10,000	Highly visible recognition with video presentation, speaker intros, table gift.	2	Full Page Ad	1
	OPENING KEYNOTE SESSION \$7,500	Visible sponsorship with video presentation & speaker intro.	4	1/2 Page Ad	1
FRIDAY	DINNER + GOLF CALCUTTA \$7,500	Opportunity to network in a relaxed setting.	4	1/2 Page Ad	1
	PANEL SESSION \$5,000	Visible sponsorship with video presentation & moderator intro.	2	1/2 Page Ad	4
	CONFERENCE ACTIVATION \$5,000	Close to education portion with snacks, beverages & premiere visibility.	2	Full Page Ad	1
	NETWORKING RECEPTION \$5,000	Interactive & experiential activity for brand awareness.	2	Full Page Ad	4
	CEO LOUNGE \$5,000	Private room for C-Suite attendees with snacks & beverages.	2	Full Page Ad	1
	BREAKFAST \$3,000	Logo signage & branded napkins at breakfast.	1	1/2 Page Ad	1
	SNACK BREAK \$3,000	Onsite recognition & branded signage at break.	1	1/2 Page Ad	3
	WELCOME GIFT SPONSOR \$3,000	Welcome gift handed out at registration.	1	1/2 Page Ad	2
	LANYARD SPONSOR \$3,000	Company Logo on each conference lanyard.	1	1/2 Page Ad	1
	CONFERENCE BAG \$3,000	Exclusive conference bag with sponsor logo.	1	1/2 Page Ad	1
CONFERENCE SWAG	CONFERENCE PROGRAM \$3,000	Full Page ad on back cover of program + logo on notes pages in program	1	Full Page Ad	1
	ROOM DROP \$1,500	Unique gift placed in each attendee's hotel room.	-	-	1
	CONFERENCE SUPPORTER \$1,000	Logos on signage, booklet, and website.	-	-	5
	GOLF TITLE SPONSOR \$2,500	Logo displayed on scorecards & leader boards.	1	-	1
GOLF OUTING	GOLF LUNCH SPONSOR \$1,500	Logo featured on lunch napkins.	-	-	1
	GOLF BEVERAGE CART SPONSOR \$1,500	Branding on beverage carts & can coolers.	-	-	1
	GOLF HOLE SPONSOR \$250	18x24" sign at tee box.	-	-	18

## GLOBAL SPONSOR BENEFITS

AREN Email-Blast • 2,000+ Contacts

AREN Social Media • Before, During & After Event

AREN Website Recognition

Logo on conference sponsor page in program



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## THURSDAY

*Howdy! Welcome Back to Aggieland*

### Student Real Estate Exchange \$7,500

Show your dedication to the next generation of commercial real estate professionals with this exclusive educational sponsorship during the conference.

The Student Real Estate Exchange session sponsor will be the face of the student attendee experience that includes premiere recognition at the pre-conference session as well as a the mixer reception following.

This sponsorship includes (1) full-page ad in the conference program, (4) full conference registrations, and premier recognition throughout the conference.

*One available*

### Welcome Reception \$7,500

The Welcome Reception Sponsorship is an especially important sponsorship and the first that attendees will see as they are welcomed back to Aggieland for the 50th anniversary conference. The Welcome Sponsor provides a reception of beverages and bites, and the unique opportunity to welcome attendees as they arrive on site.

The sponsorship includes (1) full-page ad in the conference program, (4) full conference registrations, and recognition throughout conference.

\*AREN will cover the cost of food and beverages (price limits exist)

*One available*

### "After Hour" Happy Hour \$5,000

Help attendees cap off the opening night with our after hour happy hour at the Dixie Chicken!

Attendees will love going back to this iconic venue as they arrive in Aggieland. This opportunity includes premium branding and recognition, the opportunity to provide entertainment and gifts.

Sponsorship includes (1) full page ad in the program booklet, (2) full conference registrations, and recognition throughout conference.

\*AREN will cover the cost of branded items, food, and beverages.

*One available*



*Celebrating 50 years!*

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## FRIDAY

*Support Professional Education*

### Title Sponsor • Lunch Reception + Keynote Speaker + MRE Update • \$10,000

The top sponsorship of the conference comes during the Keynote Speaker + MRE Update lunch reception with two full hours of highly visible recognition that will highlight your organization to all conference attendees.

The sponsor of the Keynote Speaker + MRE Update luncheon has the opportunity for a brief video presentation, introductions of each speaker, and the opportunity to give a table gift to all attendees.

This sponsorship includes (1) full-page ad in the conference program, (2) full conference registrations, and premier recognition throughout the conference.

One available

### Opening Keynote Session • \$7,500

Help KICK-OFF the full day of learning with the Opening Keynote sponsorship, exclusive to the opening general session on Friday morning. This is one of the most visible sponsorships offered and includes the opportunity for a brief video presentation and introduction of the General Session keynote speaker on stage.

This sponsorship includes (1) half-page ad in the conference program, (4) full conference registrations, and premier recognition throughout the conference.

**SOLD**  
One available

### Panel Session • \$5,000

The Panel Session sponsorship is exclusive to one of the four panel discussions during the conference. This is one of the most visible sponsorships offered and includes the opportunity for a brief video presentation and introduction of the panel moderator on stage.

This sponsorship includes (1) half page ad in the conference program, (2) full conference registrations, and premier recognition throughout the conference.

**ONE SOLD**  
Four available

# SPONSORSHIP OPPORTUNITIES

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*Help Make Connections Happen!*

## Networking Reception • \$5,000

After a full day of sessions, the reception on Friday is a great way to close the education portion of the conference. Attendees will enjoy lite snacks and beverages and have the opportunity to recap the days events. The sponsorship includes (1) full-page ad in the conference program, (2) full conference registrations, and recognition throughout conference.

\*AREN will cover the cost of food and beverages (price limits exist)

*One available*

## CEO Lounge • \$5,000

*New this year!* The CEO Lounge sponsor will host a private room exclusively for C-Suite attendees. Give them a space to make calls, take a meeting, or just a much needed break from the main conference session room. With an opportunity to provide light snacks and beverages throughout the day.

This sponsorship includes (1) full-page conference program ad, (2) full conference registrations and recognition throughout conference.

*One available*

## Breakfast/Snack Break • \$3,000

Be a hero of the day and help nourish attendees as they begin a long day with the sponsorship of the conference breakfast OR a highly anticipated snack break! The sponsor of each will receive onsite recognition and branded signage during food service. The sponsorship includes (1) half-page ad in the conference program, (1) full conference registration and recognition throughout conference materials.

\*AREN will cover the cost of branded items (price limit exists)

*One breakfast, Three snack breaks available*

## Conference Activation • \$5,000

Enhance the conference experience with a big splash! For the 50th anniversary, sponsor an activation station. Activation stations allow you to engage directly with attendees while hosting a fun, interactive, experiential activity and create unforgettable brand awareness. The sponsorship benefits could include a built activation space, gift giveaways, themed interactive activities, (1) half page conference program ad, (2) full conference registrations, and recognition throughout conference.

Price may increase depending on requests.

\*Activations are completely customizable. Contact Katy Markert at [katy@katyjocreative.com](mailto:katy@katyjocreative.com) to create your own activation today!

### Example Activations Include:

- Wellness Hub (chair massages, protein shake bar, bicycle powered charging station)
- Boot/Shoe Shining
- Golf Putting Contest
- Candyshop - build your own sweet treats bag
- Coffee Bar (be the exclusive coffee stop of the conference!)

*Four available*

## Dinner + Golf Calcutta • \$7,500

Sponsor Friday evening's dinner and the always-entertaining Golf Calcutta! This is the event to network in a relaxed and fun setting before hitting the links. Imagine your company's name front and center as Aggies connect over great food and some friendly wagering on Saturday's tournament. It's high-energy, lots of laughs, and prime exposure to a captive audience of real estate pros.

This sponsorship includes (1) half-page ad in the conference program, (4) full conference registrations, and premier recognition throughout the conference.

*One available*

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## CONFERENCE SWAG

*Don't Miss a Single Attendee!*

### Welcome Gift Sponsor • \$3,000

Sponsor a welcome gift to be handed out at registration to all registered attendees. This sponsorship includes, (1) half-page ad in the conference program, (1) full conference registrations.

\*Sponsor to provide items, 200 total; Item must be approved by AREN.

Two available

### Lanyard Sponsor • \$3,000

The sponsor of conference lanyards and badges will have their support visible and on display around the neck of each attendee of the conference. This sponsorship includes logo on each lanyard, (1) half-page ad in the conference program, (1) full conference registrations.

\*AREN will provide the lanyards

One available

### Conference Program • \$3,000

Exclusive 50th Anniversary AREN conference program sponsor will include logo and slogan placement on the notepad pages of the program as well as a full-page ad on the back outside cover. The sponsorship includes (1) full-page back cover, (1) full conference registration and recognition throughout conference.

One available

### Conference Bag • \$3,000

Sponsor the 50th anniversary AREN conference bag exclusively given to this years attendees. Artwork on bag will feature the collectable 50th anniversary AREN logo and the sponsor logo. The sponsor has the opportunity to have one representative assist with distribution of bags and to put one logo branded item inside bag (sponsor to provide items). The sponsorship includes (1) half-page ad in the conference program, (1) full conference registration and recognition throughout conference.

\*AREN will cover the costs of branded bags (price limit exists)

One available

### Room Drop • \$1,500

Room Drop Sponsorship is one of the most talked about sponsorships during the conference. This sponsorship includes one room drop during the event and gives the sponsor the opportunity to highlight their brand and creativity by providing a unique gift to be placed in each association attendees hotel room (estimated 80 for the event; Sponsor to provide gift items, delivery to hotel, and pay the hotel room drop fee.)

\*All room drops at must be approved by AREN. No unauthorized room drops will be allowed. Sponsors are required to pay the cost of the room drop and the sponsorship fee.

One available

### Conference Supporter • \$1,000

Support AREN's mission and membership through this generous sponsorship. Sponsorship includes logos on signage, in on-site program booklet and AREN's website.

Five available



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## SATURDAY GOLF TOURNAMENT

*Let's Tee it Up!*

### Golf Tournament Title Sponsor \$2,500

As the Title Sponsor of the Aggie Real Estate Network Golf Tournament, your brand will be front and center throughout the day.

You'll receive (1) full conference registration, plus a fantastic opportunity to treat your team (or clients!) with (1) team of (4) players in the tournament.

We'll make sure your logo is seen by every golfer with it proudly displayed on custom scorecards and prominent leader board signage. This is your chance to make a lasting impression as the key supporter of this highly anticipated event!

*One available*

### Golf Tournament Lunch Sponsor \$1,500

Ready to connect with attendees right in the heart of the action? Become the Lunch Sponsor for Saturday's Golf Tournament and put your logo directly in their hands!

This sponsorship includes (1) team of (4) players in the tournament. As golfers take a break to refuel, your company's logo will be featured on all the lunch napkins. It's a fantastic way to ensure your brand is part of a key moment of the day, fostering connections and visibility in a relaxed atmosphere.

*One available*

### Beverage Cart Sponsor \$1,500

Want to keep the good times flowing on the course and hit the links yourself? Become the official Beverage Sponsor of the 50th Anniversary AREN Golf Tournament! This is a fantastic opportunity to get your brand directly into the hands of every golfer. Imagine your logo cruising around on the beverage carts, ensuring high visibility throughout the tournament. Plus, we'll deck out can coolers with your branding, a takeaway they'll use long after the last putt drops. And the best part?

This sponsorship also includes (1) team of (4) players in the tournament! It's a fun, refreshing way to make a memorable impression and connect with attendees all day long – both on and off the beverage cart!

*One available*

### Hole Sponsor \$250

Grab one of 18 exclusive Hole Sponsorships and put your logo directly in front of every golfer. Your 18x24" sign at the tee box guarantees visibility and repeated brand exposure throughout the tournament.

*18 available*

*Celebrating 50 years!*

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**WAYNE ROBERTS '85 BUILDING**



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conference updates!**



## **FOR SPONSORSHIP INFORMATION**

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